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Headline: JCATA Mini Grant Applications Awarded

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The Jackson County Area Tourism Association has announced that it has awarded the 2019 JCATA Mini-Grant funds.

“This is the fifth year that the Jackson County Area Tourism Association has awarded the JCATA Mini-Grants ideas and projects that promote Jackson County, Iowa and entice tourists to our visit our beautiful part of the midwest,” according to Tom Devine, the Director of the JCATA. “We’ve received requests for projects totaling over \$31,000 in the first five years and have assisted with a little over \$21,500 since the Mini-grant program was first introduced.. This year we’ve awarded another \$5,059.”

The 2019 grant recipients presented exciting new ways to attract visitors. From the virtual tour on the website of Farmers Creek Antiques and Mac’s Wine Cellar, to Facebook post enhancements for River Ridge Brewery and Jackson County Conservation. The Bellevue Arts Council received a grant for advertising for the 201 Fishtival Art Festival, and the Maquoketa Chamber of Commerce will receive assistance to attend Canoecopia next winter. The Friends for Preservation of Bellevue Heritage will be able to purchase an OPEN sign for the soon to open museum, Iowa Grape Vines winery will be able to put up a new sign, and Ski Bellevue will purchase feather flags.

“We received a record number of 16 applications and very proud to award \$5,059 to help subsidize total proposed project costs of over \$23,000. Through the JCATA Mini-Grant program has not only assisted with Tourism Promotion projects, but has strengthened our local economy as most of the awarded funds are spent right here in Jackson County,” stated Devine.

The 2020 Mini Grant application will become available on jacksoncountyiowa.com on March 1, 2020. Membership in the JCATA is not required for application, but extra points are given to applicants who are active in the organization.

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